

# CONTRACT QUARTERLY REPORT

(Please type)

PART 1

Period covered: July – September 2011	Project # PO 211011223
Project title: Occupant Protection Grant	
Contractor: Plains to Peaks RETAC	

PART 2

Progress to date: 100%	Expenditures to date: \$ 64,998.89 100%
<b>Activity during this quarter</b> (Describe progress in each task; use statistical data to indicate progress. Any problems, delays, or changes needed?)	
<b>Task # 11-09-91-08</b>	<b>Activity (use DHS-23B/CDOT Form#1096, Evaluation Data, as a guide)</b>
<p>This past quarter, realizing that the counties are very busy in July getting ready for harvest and other "rural" activities, we cancelled the July meetings and held two meetings in each of the Plains to Peak RETAC counties. In August 2011, the Cheyenne County meeting was attended by 6 members representing Cheyenne County government, coroner, hospital, Cheyenne County Sheriff. In September, the meeting was attended by 7 members from Cheyenne County Schools (student), the coroner, Insurance, Public Health and Department of Human Services. The August meeting in Lincoln County was attended by 8 members representing the Lincoln County Sheriff's Office, RSVP, Public Health, Limon Police Chief. The September meeting was attended by 7 people. Attendees included the Undersheriff of the Lincoln County Sheriff's Office, LCSO Victim Advocate, Lincoln County Hospital, Adams County SO and RSVP. The August meeting in Kit Carson County was attended by 7 people representing, ambulance, Colorado State Patrol, KKC SO, and OEM. The September meeting was attended by 10 people representing the Burlington High School, Office of Emergency Management, Colorado State Patrol, KKC Memorial Hospital, Public Health and ambulance. The El Paso County meetings continue strong. The August DRIVE SMART meeting was attended by 17 representatives from CSPD, Motorcycle Education, Bike Colorado Springs, Safe Kids, Live Well, AMR, Ft. Carson Army Substance Abuse, Alliance for Drug Endangered Children, Cedar Springs, McDivitt Law Firm, EPSO, Memorial Hospital, MADD, and USAFA . In September the meeting was attended by 19 people representing AARP, Boys and Girls Club, MADD, Ft. Carson Army Substance Abuse Program, City Traffic Engineering, EPSO, AMR, LiveWell, CSPD, Memorial Hospital ,USAFA, Motorcycle Education and Kohl's Safety Seat Program. The newest coalition, Teller County Clicks is off to a good start. The August meeting was attended by 6 people representing Teller Public Health, Pikes Peak Regional Hospital, South Teller Build a Generation, and SW Teller EMS. The September meeting had 8 attendees representing TC EMS, WPPD and North and South Teller Build a Generation, and the Regional Hospital.</p> <p>Each of the 5 counties received lanyards with Colorado Clicks Buckle Up embroidered on the lanyard. Also, the counties received bright green (LiveStrong style ) plastic bracelets with the same slogan which can be used to give away at health fairs, events, clinics, etc.</p>	

## **Individual County Highlights**

### **Cheyenne County**

A car seat clinic was held August 4<sup>th</sup> during the WIC clinic at the public health dept. Maile and Kelli Jones checked three car seats and two seats were given away.

400 lanyards and 500 bracelets (with "Colorado Clicks – Buckle Up" printed on them) were handed out for distribution. The Sheriff took 100 for Sheriff's Department to hand out as a reminder to Buckle Up.

The Cheyenne County Fair "community day" was Friday August 4. The Public Health Dept. had a booth and handed out Cheyenne County Clicks information and incentives. They had buckle up brochures, koozies, pens, lanyards, bracelets and key chains. These items were also handed out at the Homecoming Parade and game at the end of September.

The State Patrol had been scheduled to bring the seat belt convincer to Kit Carson on Sept. 3 for Kit Carson Days. The CSP was not able to supply a person to operate it, so at the last minute the event was cancelled.

The Cheyenne County Clicks metal signs were posted at the grain elevators.

There are only 10 boosters and convertible car seats remaining in Cheyenne County.

DRIVE SMART conducted a seat belt check in Cheyenne Wells and found the usage rate to be 38%.

### **El Paso County**

DRIVE SMART was invited to give a traffic safety presentation to more than 60 Wal-Mart employees in July. We highlighted safety belts and general traffic safety tips (including touching on GDL and teen driving).

Buckle Bear the costume was a hit at the Teddy Bear Days at the Cheyenne Mt. Zoo in July where a safety seat clinic was conducted.

Maile made a short video with Kids Embrace on proper installation of safety seats so that they can post it on their website.

The city of Fountain held a car seat check on August 6 with the YMCA. It was VERY busy.

A car seat check was held at a prime tourist lake parking lot on Pikes Peak August 8 (Crystal Reservoir). DRIVE SMART worked in partnership with Kids Embrace Car Seats and we gave away one seat and checked 3.

The annual Buddy Walk for Downs Syndrome was held in Manitou Springs on Aug. 27. Buckle Bear the costume was a HUGE hit with the nearly 3,000 kids and families. A small car seat check was held in conjunction with the event.

On August 13 Maile and Barb gave a presentation on traffic safety, teen driving and seat belt use to the Regional Kiwanis District Convention.

The seat belt survivor crashed car was on display at Pikes Peak Community College during their first week back to school. This was in conjunction with a CDOT seat belt focus.

There was a car seat check/information booth/presentation at Ft. Carson Safety Stand Down Day Sept. 16.

DRIVE SMART, in partnership with the YMCA and Kohls' Car Seat Program (through Memorial Hospital), distributed 40 booster seats to "at risk" families at Star Charter Academy on 9/14 at 3:15 pm.

September 22 there was a safety event at Peterson Air Force Base and the convincer was requested.

The convincer volunteer was busy educating and giving rides all day.

The Healthy Baby Fair was held on Sept. 24 at a large mall in conjunction with a car seat round-up (for old, out of date and damaged seats-- working with Bestway to dispose of the old seats). There was a well publicized car seat check and 107 seats were checked by 9 technicians. Additionally, the CSPD had a booth inside the mall and gave away seat belt safety brochures, car seat information and used the El Paso County Clicks tablecloth.

Car seat classes: 2<sup>nd</sup> Sat. of the month from 1-3:30 pm at St. Francis. And the 1<sup>st</sup> Mon. of the month from 6:30-9 pm at Memorial.

There was a 1 day CPS technician recertification class on 9/28.

174 car seats have been checked this year through the COPP Program.

75 people have attended the Violators Class.

This quarter alone, all cps partners combined have checked over 500 safety seats in El Paso County.

### **Kit Carson County**

The community day for the Kit Carson County Fair was July 28. The CSP brought the Roll Over Simulator to the fair. A large booth was shared by the Sheriff, DRIVE SMART and the CSP. Lots of incentives were given away (pens, lanyards, bracelets, no texting bracelets, coloring books etc...). A bicycle was given

away (helmets were supplied by DRIVE SMART). It was busy all day. Sheriff Ridnour took 100 of the updated CDOT Graduated Drivers Licensing (GDL) parent brochures. Sheriff Ridnour and the CSP each took copies of the Child Passenger Safety and Graduated Drivers Licensing cards created as a tool for law enforcement to use. Sheriff Ridnour and Duane each took copies of the Child Passenger Safety and Graduated Drivers Licensing cards created as a tool for law enforcement to use. Maile and Barb did a random, unannounced seat belt check at the Safeway in Burlington and reported that the seat belt use rate was 50%. Before a car seat is given out, Health and Human Services have clients watch the Don't Risk Your Child's Life DVD, then they take a test and finally, they have a cps tech teach them proper car seat installation. The KKCSO took the Emergency ID stickers which can be attached to old or new car seats. Maile gave the KKCSO victim advocate and member of the committee, Katie, a BuckleBear CD to use with the BuckleBear puppet that she has. Maile will hold a training session with her in the near future. 400 lanyards and 500 bracelets (Colorado Clicks - Buckle Up) were given to coalition members for distribution. Coalition members took these items for distribution throughout Kit Carson County (CSP took 200 bracelets for Burlington Homecoming, KKCSO took 200 bracelets for the Hi Plains Homecoming float and KKCSO took lanyards). The Vince and Larry and Buckle Bear costumes were reserved by the KKC SO to be used in each of the county high school homecoming parades (9/10 Stratton, 9/17 Bethune, 9/23 Burlington, 9/24 High Plains, 10/1 Flagler). The CDOT/Bronco caravan took place September 21 from 5 p.m. - 7 p.m. at Burlington High School. The event was staffed by KKC Clicks volunteers and law enforcement and was well attended by the community. Maile and Barb conducted a seat belt check at the Safeway in Burlington and reported that the seat belt use rate was 50%.

#### **Lincoln County**

The Lincoln County Fair was August 12. DRIVE SMART helped the CSP with their rollover simulator and handed out buckle up brochures, buckle up bracelets, pens and lip balm. Emergency ID stickers to attach to a car seat were given to the health department to hand out at the WIC clinic. A traffic safety coloring book was given to the LCSO Victim Advocate (and committee member) and the health department to make copies and hand out to clients. There was a tragic death of a Flagler student, and Chris Lamb (CSP) was approached by a parent to educate high school students about seat belt use and safe driving practices. Maile brought 3 educational DVDs for Chris to view and possibly use in conjunction with a school presentation. The DVDs can be used by any of our coalition members for student/parent education. The LC Undersheriff shared that the bridge and road crew have put up the Lincoln County Clicks signs. Karval, Hugo and Limon all have signs posted. He also gave the Buckle Up banner to the high school. The crash car banner has been hung in the school. Volunteers from the committee (LSCO and RSVP) will conduct seat belt checks in Hugo and Limon. Vince and Larry costumes were used at the Hugo Homecoming Parade (9/17). The Colorado Clicks - Buckle Up bracelets were handed out. And at the Limon Homecoming (9/17), the cheerleaders handed out the Buckle Up lanyards and bracelets. The CDOT/Bronco Caravan was in Limon September 23 and several Coalition members volunteered for this event. It was very well attended by community members. Farm Safety Days took place in Hugo on September 22. DRIVE SMART was there with the Colorado State Patrol and the Rollover Simulator to educate 100 elementary students concerning the importance of seat belt use.

#### **Teller County**

Summer Events Updates:

7/4: Fireworks event/coalition member gave away 3 booster seat and educated parents about child passenger safety.

7/9: Gold Bowl Days in Victor- 50 attendees and Maile gave a BuckleBear presentation.

7/30: Gave away booster seats at Heritage Days at the Florissant Fire Dept.

8/5: Teddy Bear Picnic - Cresson Elementary (Maile gave a BuckleBear presentation and DRIVE SMART had traffic safety educational material for parents). Gave away 3 car/booster seats and gave 8

car/boosters to HeadStart.

Cresson Elementary received booster seat brochures to send home to parents.

A committee member sent a letter to the 3 elementary schools asking permission to send the booster seat brochure home and offering to give parent education on car/booster seats at all 3 schools. In response to the letter the Superintendent agreed to have the booster seat brochures sent home to parents with all K-3 graders. About 750 booster brochures were distributed.

Committee members took 200 of the Kid's Emergency I.D. Stickers to be attached to a child's car seat Colorado Clicks – Buckle Up bracelets have been distributed to the Woodland Park middle school and Cripple Creek elementary. Colorado Clicks – Buckle Up lanyards were used for back to school nights: 200 for WP and 100 for CC

Colorado Clicks lanyards were given away at the elementary school "back to school" night and also shared a "buckle up/click it" message as families went through the dinner line. 30 Click It bracelets were distributed at the Victor Gold Bowl Days.

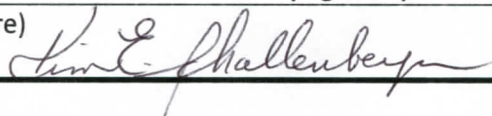
WPPD and the Sheriff's Office were given the Teller County Clicks signs to post. The PD gave them to CDOT for posting around Teller County and the signs are up. Road and Bridge/Public Works also said they had been posted.

100 lanyards have been given Cripple Creek High School to use during the DRIVE SMART High School Challenge.

The Grim Reaper and Vince and Larry costumes were on display in the Woodland Park Homecoming Parade September 28 and at the homecoming game.

(continue remarks on additional pages of plain bond paper, if needed)

Project Director: (signature)



Date:

10/10/11